## Brenda Eckstein

*Business Consultant, Trainer and Integral Coach*

Phone: +27 (0)33 342 5432

Mobile: +27 (0)82 499 3311

Fax: +27 (0)86 518 8205

E-mail: [brenda@strategy-leadership.com](mailto:brenda@strategy-leadership.com)

Website: [www.strategy-leadership.com](http://www.strategy-leadership.com)

Below is an outline of the various services, courses and workshops offered by

**‘Brenda Eckstein International’.**

These can be customised to suit your needs and can be incorporated into other courses.

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| **Strategy** | |
| 1. Personal Strategy | 8 hours in total, preferably spread over sessions |
| 1. Networking Tactics | 8 hours in total |
| 1. Sustainable Customer Service Strategy | 8 hours |
| 1. Leading in Formation | 12 hours spread over 3 sessions |
|  |  |
| **Leadership Development** | |
| 1. Communication Skills | 12 x 4hour sessions at weekly intervals |
| 1. Enhance Your Executive Skills (EYES) | 6 x 3hour sessions preferably a week apart |
| 1. Leading in formation | 12 hours spread over 3 sessions |
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| **Training** | |
| 1. Communication Skills | 12 x 4hour sessions at weekly intervals |
| 1. Enhance Your Executive Skills (EYES) | 6 x 3hour sessions preferably a week apart |
| 1. Leading In Formation | 12 hours spread over 3 sessions |
| 1. Networking Tactics | 8 hours in total |
| 1. Sustainable Customer Service Strategy | 8 hours |
| 1. Effective Delegation, Giving Instructions and How to be Assertive | 8 hours – can also be a ½ day with less content |
| 1. How To Get Your Point Across | 8 hours – can also be a ½ day with less content |
| 1. Formula Five | 8 hours – can also be a ½ day with less content |
| 1. Powerful Presentations | 12 hours spread over 3 sessions |
| 1. Navigating Your Future | 8 hours – can also be a ½ day with less content |
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| **Executive Coach** | |
| 1. What is executive coaching? | 6-month programme – 1 hour every 2nd week |
| 1. Enhance Your Executive Skills (EYES) | 6 x 3hour sessions preferably a week apart |
|  |  |
| **Speaker** | |
| 1. Navigating your future | 20-40minutes |
| 1. Jam | 20-40minutes |
| 1. I ain’t no geek | 20-40minutes |
| 1. What you say matters | 20-40minutes |
| 1. Apples, brasso and barnacles | 20-40minutes |
| 1. Network your way to success | 20-40minutes |
| 1. Be the solution | 20-40minutes |
| 1. You can make a difference | 20-40minutes |
|  |  |
| **Author** | 3 published books, 250 blogs |
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| **Conference Services** | |
| 1. Keynotes | See speaker section above. |
| 1. Workshops or break-out sessions | A one-hour session can be presented on any of the topics under any of the sections above. |
| 1. Preparation and evaluation | Consultations and evaluations as required. |

**For further information you are welcome to e-mail:** [**brenda@strategy-leadership.com**](mailto:brenda@strategy-leadership.com)

**or phone: +27 82 4993311**